



Seaworthy Collective Founder Mentorship Program

Overview

Seaworthy Collective's mission is to enable access and inclusion in innovation for ocean and climate impact. After spending the past 2 years supporting 20 startups and 48 founders over 2 cohorts in our Venture Studio program, we started 2023 seeking to both streamline and reinforce the value we create in our startup programs while making it more accessible.

The Founder Mentorship Program is designed to provide bespoke support for each startup on a monthly basis, while equipping participants with critical business fundamentals through curriculum provided by partners covering topics including market validation, pitch development, marketing strategy, and more.

Benefits:

- Weekly 1-on-1 support meetings (Up to 60 minutes each).
- Monthly group meetings with speaker, strategic partner, and/or community (Up to 60 minutes each).
- Curated Seaworthy network and community connections, including science and technology experts, entrepreneurship and business leaders, and professional service providers.
- Pro bono consultations with professional service providers. Service providers' offerings span marketing, legal, fundraising, and more.
- Access to talent for potential co-founders and operators in our community.
- Opportunity to present at Seaworthy's pitch event (the "Startup Showcase") attended by investors, community members, and key stakeholders in the blue economy (to be announced).
- Dashboard tracking and accountability system for individualized goals.

How It Works:

We start by establishing a unique scope of work for each startup with an initial onboarding call, that helps to establish our work for at least our first month together.

Seaworthy's support for each startup involves our team acting as an extension of your own. We dive in with our founders to help identify and reach key milestones. Through weekly one-on-one meetings, we help you along every step of the way. We'll keep you focused on the critical tasks that accelerate progress and motivate you with personalized support.

We strive to be the partner every founder wishes they had, brainstorming and challenging perspectives while bringing onboard curated resources and connections. Through our vast BlueTech network, we can provide warm introductions to potential advisors, funders, and customers. This network and community can also help us grow your team with co-founders, talent, operators, and even professional services.

Our group meetings expand your network and catalyze collaboration, while building community with fellow program participants and our broader community. Carefully selected speakers and partners offer further mentorship and insights both in these meetings. These forums also provide a space to share lessons learned and make valuable, deep connections.

Seaworthy's programming culminates in the opportunity to present at Seaworthy's Startup Showcase (to be announced).

In parallel with Seaworthy's support, each startup will begin with our first curriculum partners; Impact Stars. Seaworthy has contracted with Impact Stars to provide its 4 Steps to Validation Sprint to our founders. Most startups struggle to attract capital and customers because they miss this important market validation step. Impact Stars assigns its own curriculum, individualized to each startup's needs, with additional information on their programming shared separately.

At the end of each month, we will confirm with the participant whether continuing for an additional month would continue to provide value. While our expectation going into this new program is that we will be working together for at least 3 months, the duration of our work together will ultimately be determined by your startup's individual needs and what it will take to achieve the goals we set during the program.

About Seaworthy Collective:

Seaworthy Collective (501c3) is a Miami-based BlueTech (ocean innovation) startup incubator and community. Our mission is to enable access and inclusion in innovation for ocean and climate impact. We envision oceans of opportunity without barriers, where everyone can contribute to solutions making positive change for our blue planet. We empower Sea Change Makers – supporting early-stage and aspiring entrepreneurs across diverse backgrounds and impact areas globally – who drive innovation for 71% of the planet (our ocean) to regenerate 100% of the planet.

Seaworthy has amassed a global network of 2250 members, 250 mentors and collaborators, and investing partners with over \$1.4 billion in assets. Seaworthy's community programs, including the Climate Community Social Hour and Sea Change Makers Speaker Series, have educated more than 3500 people over 2 years. Seaworthy's startup programs, with its flagship Venture Studio and new Founder Mentorship Program, have supported 20 startups and 48 founders across 4 continents over 2 cohorts. Seaworthy startups have raised \$6.5 million within 1 year of graduating, with 35% of founders coming from underrepresented backgrounds.

Seaworthy Collective is an endorsed project of the United Nations Decade of Ocean Science for Sustainable Development and an environmental partner for 1% For The Planet. Seaworthy is also a member of the 1000 Ocean Startups Coalition and Ocean Visions' Global Ecosystem for Ocean Solutions. Seaworthy has also been recognized with Prince Albert II of Monaco Foundation's Prize for Innovative Philanthropy, as well as the Department of Energy's American-Made Energy Program for Innovation Clusters (EPIC) Prize.

Learn more at SeaworthyCollective.com